


JULIAN GUTIERREZ

GRAPHIC DESIGNER / WEB / FRONT-END DEVELOPER

 julian-gutierrez.com

 hello@julian-gutierrez.com

 956-739-5613

EDUCATION

2011 Bachelor of Fine Arts Specialization Graphic Design
The University of Texas-Pan American | Edinburg, TX

WORK HISTORY

Aug. 2017 Freelance - Plano, TX | McAllen, TX | Astoria Queens, NY
Current Graphic Designer / Web Designer / Front-End Developer
Design print collateral such as business cards, letterheads, and postcards. Design and develop websites. Create motion graphics and visual effects for short films.

Dec. 2016 Cinemark USA, Inc. - Plano, TX
Aug. 2017 Digital & Web Designer
Create digital assets for website, social media, and email following Cinemark and movie studio's brand standards.
- Design and code landing pages for special theatre events and promotions.
- Design and code special event emails and Cinemark Connections loyalty program emails.
- Daily website updates including adding movies, content pages, and ads using Umbraco CMS.

Aug. 2014 Tom Rowe and Associates - Harlingen, TX
Feb. 2016 Front-End Developer / Web Designer
Communicated with equipment dealers to determine and fulfill design and development needs.
- Website Design and Mock-ups
- Front-End development on Silverstripe PHP framework.
- Responsible for converting older websites into fully responsive mobile ready sites.

Jan. 2012 BLISS Website & Graphic Design Studio - McAllen, TX
Aug. 2014 Graphic/Web Designer/Front-End Developer
Responsible for providing small business clients with creative print and web solutions.
- Designed business print collateral
- Static Web Design and Development
- Developed and managed dynamic and e-commerce sites on the Wordpress platform.

SKILLS

Software

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Adobe Premier, Blender 3d, Command Line/Terminal, Visual Studio Code

Design

Print Design, Web Design, Brand Identity, 3D Mock-Ups, Motion Graphics, VFX, Hard Surface 3d Modeling

Front-End

HTML, CSS, Javascript, JQuery, PHP, Python, GIT

Languages

Fluent in English and Spanish