

JULIAN GUTIERREZ

GRAPHIC DESIGNER / WEB / FRONT-END DEVELOPER



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956-739-5613

EDUCATION

2011 Bachelor of Fine Arts Specialization Graphic Design
The University of Texas-Pan American | Edinburg, TX

WORK HISTORY

- Oct. 2022 Golden Grape Entertainment/Bert Ogden Arena/ RGV FC Toros - Edinburg, TX
Current Lead Graphic Designer
Create digital and print assets for concerts/shows at Bert Ogden Arena and for RGV FC Toros soccer.
- Modify assets sent by artists and promoters for use on arena website, socials and local media.
- Create season campaigns for USL professional soccer team RGV FC Toros as well as promotion and game day assets. Filled in as photographer and videographer in support of marketing efforts.
- Update Bert Ogden Arena and RGV FC Wordpress websites and design/develop emails.
- Apr. 2017 BOS Labs/Freelance - Plano, TX | McAllen, TX | Astoria Queens, NY
Current Graphic Designer / Web Designer / Front-End Developer
Design print collateral such as business cards, letterheads, and postcards. Design and develop websites. Create motion graphics and visual effects for short films.
- Dec. 2016 Cinemark USA, Inc. - Plano, TX
Aug. 2017 Digital & Web Designer
Create digital assets for website, social media, and email following Cinemark and movie studio's brand standards.
- Design and code landing pages for special theatre events and promotions.
- Design and code special event emails and Cinemark Connections loyalty program emails.
- Daily website updates including adding movies, content pages, and ads using Umbraco CMS.
- Aug. 2014 Tom Rowe and Associates - Harlingen, TX
Feb. 2016 Front-End Developer / Web Designer
Communicated with equipment dealers to determine and fulfill design and development needs.
- Website Design and Mock-ups - Front-End development on Silverstripe PHP framework.
- Responsible for converting older websites into fully responsive mobile ready sites.
- Jan. 2012 BLISS Website & Graphic Design Studio - McAllen, TX
Aug. 2014 Graphic/Web Designer/Front-End Developer
Responsible for providing small business clients with creative print and web solutions.
- Designed business print collateral - Static Web Design and Development
- Developed and managed dynamic and e-commerce sites on the Wordpress platform.
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SKILLS

Software

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Adobe Premier, Adobe Lightroom, Midjourney AI, Figma, Blender 3d, Command Line/Terminal, Visual Studio Code

Design/Photo/Video

Print Design, Web Design, Brand Identity, 3D Mock-Ups, Motion Graphics, VFX, Hard Surface 3d Modeling, Photography, Videography, Photo Retouching, Editing

Languages

Fluent in English and Spanish

Development

HTML, CSS, Javascript, JQuery, PHP, GIT, Email Development, MYSQL Database Setup, DNS Setup, Domain and Hosting, Wordpress CMS, Silverstripe CMS, Umbraco CMS